

ONYX FIT Privacy Policy

Effective Date: July 2026

Thank you for using the ONYX FIT mobile application and visiting our website. This Privacy Policy explains how we collect, use, disclose, retain, and protect your personal information, including health and fitness data. By using our services, you acknowledge and consent to the practices described in this Privacy Policy.

Our gym management services are powered by Wodify Technologies, LLC ("Wodify"), a third-party platform that helps us manage memberships, class scheduling, performance tracking, and communications. [Business Name] is the data controller responsible for your personal information, and Wodify acts as a data processor on our behalf. This Privacy Policy covers our practices as well as how data is handled through the Wodify platform.

1. Information We Collect

We collect and process the following categories of information:

1.1 Personal Information

When you register for a membership, use our mobile application, or interact with our services, we may collect:

- Name, email address, phone number, and mailing address
- Date of birth and gender
- Profile photo (if you choose to upload one)
- Emergency contact information
- Payment and billing information

1.2 Health and Fitness Data

Our application collects health and fitness data to help you track your progress and achieve your fitness goals. This may include:

- **Workout Performance Data:** Exercise results, personal records, weights lifted, repetitions, times, and benchmark workout scores
- **Physical Activity Data:** Class attendance, workout frequency, exercise types, and training history
- **Body Measurements:** Weight, body composition metrics, and physical measurements (if you choose to log them)
- **Heart Rate Data:** Real-time heart rate monitoring during workouts (if you connect a compatible device)
- **Nutrition Information:** Food logs and dietary tracking (if you use these features)

- **Health Questionnaire Responses:** Information from Physical Activity Readiness Questionnaires (PAR-Q), injury history, and health conditions relevant to your safe participation in fitness activities

1.3 Usage and Device Data

We automatically collect certain information when you use our services:

- IP address and device identifiers
- Browser type, operating system, and device information
- App usage patterns and interaction data
- Pages visited and features used
- Date and time of access

1.4 Cookies and Similar Technologies

Our website uses cookies and similar tracking technologies to enhance your experience, remember your preferences, analyze website traffic, and improve our services. You can manage your cookie preferences through your browser settings.

2. How We Use Your Information

We use the information we collect for the following purposes:

Our legal bases for processing your personal information include: performance of our contract with you (e.g., providing membership services), your consent (e.g., for health data collection and marketing communications), our legitimate interests (e.g., improving our services and ensuring safety), and compliance with legal obligations.

- **Provide Gym Services:** Managing your membership, processing payments, scheduling classes, and facilitating your fitness journey
- **Track Fitness Progress:** Logging workouts, tracking personal records, displaying leaderboards, and helping you monitor your health and fitness goals
- **Personalize Your Experience:** Tailoring workout recommendations, providing performance insights, and customizing content based on your activity
- **Communicate With You:** Sending class reminders, gym announcements, workout information, and responding to your inquiries
- **Ensure Safety:** Using health questionnaire information to help our coaches provide appropriate modifications and ensure safe workout participation
- **Improve Our Services:** Analyzing usage patterns to enhance our app, website, and overall member experience
- **Legal Compliance:** Fulfilling our legal obligations and protecting our rights

3. Data Sharing and Disclosure

We may share your information with the following parties:

- **Wodify Technologies:** Our gym management platform provider who processes data on our behalf to deliver services. Wodify's privacy policy is available at wodify.com/privacy-policy
- **Service Providers:** Third-party vendors who assist with payment processing, email communications, analytics, and other operational functions
- **Fellow Members:** If you participate in social features such as leaderboards or community challenges, your name and workout results may be visible to other gym members
- **Legal Requirements:** When required by law, court order, or to protect our legal rights and the safety of others
- **Business Transfers:** In connection with a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity

We do not sell your personal information or health data to third parties. Health and fitness data will not be used for advertising, marketing purposes, or other use-based data mining purposes, other than for improving health management.

4. Data Retention

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law. Specifically:

- **Active Membership:** Your data is retained throughout your membership and for a reasonable period afterward to support your account and any potential return
- **Workout and Performance Data:** Retained to preserve your fitness history and personal records unless you request deletion
- **Financial Records:** Retained for up to 7 years as required by tax and accounting regulations
- **Legal Obligations:** Data may be retained longer if required for legal, audit, or dispute resolution purposes
- **After Deletion Request:** Upon receiving a valid deletion request, we will delete or anonymize your data within 30 days, except where retention is required by law

5. Your Rights and Choices

5.1 Access and Correction

You can access and update most of your personal information directly through your account in the Wodify app or by logging into your member portal. For information you cannot update yourself, contact us at [Business Email].

5.2 Data Deletion

You may request deletion of your personal data at any time. To request deletion:

1. Email your request to gdpr@wodify.com with the subject line "Data Deletion Request"

2. Include your full name and email address associated with your account
3. We will process your request within 30 days and confirm deletion via email

Please note that some data may be retained as required by law (e.g., financial records for tax purposes) or to fulfill legitimate business interests. We will inform you if any data cannot be deleted and explain the reason.

5.3 Data Portability

You may request a copy of your personal data in a commonly used, machine-readable format. Contact us at [email] to make this request.

5.4 Opt-Out of Communications

You can opt out of promotional communications by clicking the "unsubscribe" link in our emails or by updating your notification preferences in the app. Please note that you may still receive transactional messages related to your membership.

5.5 Cookie Preferences

You can manage cookie preferences through your browser settings. Note that disabling certain cookies may affect website functionality.

6. Data Security

We implement appropriate technical and organizational measures to protect your personal information, including encryption, access controls, and secure data storage. However, no method of transmission over the internet or electronic storage is completely secure. We cannot guarantee absolute security but are committed to protecting your data using industry-standard practices.

7. Children's Privacy

Our services are not intended for children under 13 years of age (or 16 in certain jurisdictions). We do not knowingly collect personal information from children without parental consent. If you believe we have collected information from a child, please contact us immediately so we can delete it.

8. California Privacy Rights

If you are a California resident, you have additional rights under the California Consumer Privacy Act (CCPA), including:

- The right to know what personal information we collect, use, and disclose
- The right to request deletion of your personal information
- The right to opt out of the sale of personal information (we do not sell your data)
- The right to non-discrimination for exercising your privacy rights

To exercise these rights, contact us at [Business Email].

9. International Data Transfers

Your information may be transferred to and processed in the United States or other countries where our service providers operate. By using our services, you consent to these transfers. We ensure appropriate safeguards are in place to protect your data in accordance with this Privacy Policy.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of material changes by posting the updated policy on our website and app, and by updating the "Effective Date" at the top of this policy. Your continued use of our services after any changes constitutes acceptance of the updated policy.

11. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or our data practices, please contact us at:

ONYX FIT- Email: sam@onyxfit.ca 607 Main St. Milton, Ontario